



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

**Crossroads Media, LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	754

Invoice #	104088-1
Invoice Date	07/29/12
Invoice Month	July 2012
Invoice Period	06/25/12 - 07/29/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104088
Alt Order #	06831602
Deal #	
Order Flight	07/27/12 - 08/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	Wake Up Early Wagners	430a-5a		07/23/12 to 07/29/12	1x	-----S				
				Su	07/29/12	:30	4:41 AM	NVSNTV03GPH Investigat	\$150.00		1
8	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		07/23/12 to 07/29/12	1x	----F--				
				F	07/27/12	:30	5:47 AM	NVSNTV03GPH Investigat	\$400.00		1
15	KSNV	News 3 at 4:30PM	430-5pm		07/23/12 to 07/29/12	1x	----F--				
				F	07/27/12	:30	4:53 PM	NVSNTV03GPH Investigat	\$700.00		1
22	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		07/23/12 to 07/29/12	1x	----F--				
				F	07/27/12	:30	6:24 AM	NVSNTV03GPH Investigat	\$700.00		1
29	KSNV	Today Show	658a-9am		07/23/12 to 07/29/12	1x	----F--				
				F	07/27/12	:30	7:59 AM	NVSNTV03GPH Investigat	\$1,400.00		1
36	KSNV	News 3 at 4	4-430p		07/23/12 to 07/29/12	1x	----F--				
				F	07/27/12	:30	4:27 PM	NVSNTV03GPH Investigat	\$700.00		1
43	KSNV	M-F Early News	5-630p		07/23/12 to 07/29/12	1x	----F--				
				F	07/27/12	:30	6:29 PM	NVSNTV03GPH Investigat	\$1,000.00		1
54	KSNV	Sa-Su Early News	5pm-630pm		07/23/12 to 07/29/12	1x	-----S-				
				Sa	07/28/12	:30	6:11 PM	NVSNTV03GPH Investigat	\$650.00		1

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



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56	KSNV	Olympics Opening Ceremony	730p-12a		07/23/12 to 07/29/12	1x	----F--				
				F	07/27/12	:30	8:00 PM	NVSNTV03GPH Investigat	\$10,000.00		1
60	KSNV	Olympics Daytime WEEKEND	4am-6pm		07/23/12 to 07/29/12	2x	-----S				
				Su	07/29/12	:30	8:54 AM	NVSNTV03GPH Investigat	\$1,700.00		1
				Su	07/29/12	:30	5:59 PM	NVSNTV03GPH Investigat	\$1,700.00		2
61	KSNV	Olympics Daytime WEEKEND	4am-6pm		07/23/12 to 07/29/12	3x	-----S-				
				Sa	07/28/12	:30	8:10 AM	NVSNTV03GPH Investigat	\$1,700.00		3
				Sa	07/28/12	:30	10:02 AM	NVSNTV03GPH Investigat	\$1,700.00		2
				Sa	07/28/12	:30	11:08 AM	NVSNTV03GPH Investigat	\$1,700.00		1

Aired Spots 14

Gross Total	\$24,200.00
Agency Commission	\$3,630.00
Net Amount Due	\$20,570.00
Payment Terms 30 Days	

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